



FOR IMMEDIATE RELEASE

**MorningStar Senior Living
Assumes Management of Senior Community in Lakewood**

DENVER, CO (January 18, 2023) – MorningStar Senior Living, the Denver-based senior living operator and developer, has assumed management effective today of the local assisted living & memory care community formerly known as Juniper Village at Applewood Place. The community will now operate under the brand name MorningStar Assisted Living & Memory Care at Applewood at 2800 Youngfield Street, Lakewood, CO.

“We’re pleased to bring the MorningStar brand back to this community in Northwest Denver, a residential home we opened in 2008 and managed until 2013,” said Ken Jaeger, Founder/CEO of MorningStar. “We look forward to infusing all the warmth of MorningStar while offering an ideal opportunity for area seniors to remain in the neighborhood they love.”

Owned by Bridge Investment Group, MorningStar at Applewood represents the 7th partnership between MorningStar and Bridge. The community is licensed for 65 suites in assisted living and 42 secure suites in memory care. For those with Alzheimer’s disease and other forms of memory impairment, MorningStar is proud to introduce our philosophy and programming in dementia care called *Lavender Sky*.

MorningStar at Applewood boasts a seasoned team, several caregivers having served this community since the days of MorningStar’s original development and management.

“We look forward to growing our relationship with Bridge through management of MorningStar at Applewood,” said Jaeger. “This acquisition allows us to not only expand our partnership with an ownership group committed to delivering the best in senior housing, but also grows our already sizeable presence in Metro Denver.”

MorningStar’s other operating communities in the Northwest area are MorningStar Assisted Living & Memory Care of Wheat Ridge, MorningStar Senior Living of Arvada and the company’s first established home, MorningStar Assisted Living & Memory Care of Littleton.

A lifestyle of wellness, comfort and community awaits you at MorningStar. For more information about MorningStar at Applewood, contact Tracy Norris, Director of Community Relations, at applewood.dcr@mstarliving.com or call 303.233.4343.

About MORNINGSTAR SENIOR LIVING

Founded in 2003 by Ken Jaeger and headquartered in Denver, Colorado, MorningStar Senior Living is a fully integrated developer, owner and operator of premier retirement communities. From its first community in Littleton, Colorado, in 2006, the MorningStar difference was manifest: all the amenities of a resort infused with the warmth of a real home. Twenty years later, MorningStar has become a landmark name in senior housing, celebrated in part for its philanthropic initiatives. Its portfolio encompasses 40 communities and 4,000 units under operation or development throughout the United States. Offering independent living, assisted living and memory care, MorningStar is privileged to elevate life for those who taught the rest of us how to live. Visit MorningStarSeniorLiving.com.

MEDIA CONTACT

Lorna Lee | Vice President of Marketing & Communications
MorningStar Senior Living
llee@mstarliving.com
Mobile: 720.505.9930