

## PRESS RELEASE

### **MorningStar Senior Living announces plans to open a senior care community in partnership with SWENSON** *The private assisted living and memory care development will provide much needed senior housing in San Jose*



**October 24, 2019, San Jose, CA** – MorningStar Senior Living, a fully integrated developer, owner and operator of premier retirement communities, announced plans to open a new private senior care community in San Jose. The all-new MorningStar Assisted Living & Memory Care of San Jose will be located at 1366 South De Anza Blvd., delivering 103 units of assisted living and memory care.

“We are pleased to expand our presence in Northern California,” said Ken Jaeger, Founder/CEO of MorningStar Senior Living. “We continue to establish the MorningStar brand in fast-growing regions like San Jose in step with the expanding need for quality senior living, and responsive to the desire of seniors to stay in their neighborhood, close to family and friends and the attractions they have come to enjoy.”

A fully-licensed Residential Care Facility for the Elderly (RCFE) and regulated by the State of California, MorningStar Assisted Living & Memory Care of San Jose will be able to accommodate residents over the age of 55 years old.

“This new California project is a prime example of the best-in-class communities we are proud to deliver alongside our development and investment partners,” said Matt Turner, Managing Partner for MorningStar Senior Living. “We’re confident MorningStar’s state-of-the-art design, together with our unique brand promise, will meet the needs of seniors and families for many years to come.”

Construction of the project by San Jose-based housing leader SWENSON is scheduled to break ground in Q1 2020. “Seniors in San Jose have limited high quality options available to them for assisted living, so naturally, we were excited to partner with MorningStar Senior Living to bring a best-in-class team together to build a much needed senior community in our area,” said Case Swenson, President and CEO of SWENSON.

#### **About MorningStar Senior Living**

Founded in 2003 by Ken Jaeger and headquartered in Denver, Colorado, MorningStar Senior Living is a fully integrated developer, owner and operator of premier retirement communities. From its first community in Littleton, Colorado, in 2006, the MorningStar difference was manifest: all the amenities of a resort infused with the warmth of a real home. Sixteen years later, MorningStar has become a landmark name in senior housing. Its portfolio encompasses over 30 communities and 4,000 units under operation or development throughout the United States. Offering independent living, assisted living and memory care, MorningStar is privileged to elevate life for those who taught the rest of us how to live. Learn more at [MorningStarSeniorLiving.com](http://MorningStarSeniorLiving.com).

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**About SWENSON**

For over one hundred years, the Swenson family has been a dynamic partner in building Northern California. Four generations of expertise, along with a proven Design-Develop-Build platform, deliver unparalleled level of creative design, quality developments and efficient construction practices. Throughout the Golden State, the wide range of real estate services by SWENSON is backed by decades of resources, referrals and sound business practices that have made the storied company a respected leader. Learn more at [SWENSON.com](http://SWENSON.com).

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