In celebration of MorningStar’s mission and name

This commissioned painting is entitled *Tree of Life*, a phrase lifted from the Bible, most notably referenced in Genesis and Revelation.

Just as a “triptych” (TRIP-tick) is one scene depicted across three separate panels, so too are MorningStar’s mission statements three separate ideas, yet united in a single purpose and singular brand:

- **Honor God** with our business practices and relationships
- **Value All Seniors** as gifted and contributing individuals
- **Invest Generously** in our team’s ability to serve well

The tree and its roots are symbolic of Jesus, as stated in Revelation 22:16 where He said, “I am the Root and the Offspring of David and the Bright Morning Star.”

Trees reach their full beauty only with age. This mature, majestic tree symbolizes the long life of a senior, and the fruit produced by being deeply rooted and reaching up to the light. Its rough, textured bark is reminiscent of a senior’s work-worn hands—hands that made America great.

The tree also illustrates how one life (the trunk) produces many lives (the branches); by this, we salute the families of our residents.

MorningStar’s logo (the leafy star) is seen translucent in the tree’s foliage.

The tree, dressed in autumn colors, symbolizes a life in transition.

Our company tagline, “Casting a new light,” is depicted by the sun’s radiance.

The distant mountains acknowledge MorningStar’s Colorado beginnings.

The *forget-me-nots* (purple star-shaped flowers) at the foot of the tree are a tribute to our residents with memory impairment.

Finally, twinkling in the sky is the Morning Star, an alternative name for Venus (the planet of love). Presenting itself as the brightest planet seen from Earth, Venus appears in the eastern sky at dawn: the herald of a brand new day.

> “Leadership is not about power; it’s not about control. It’s about helping people follow a vision. It’s about painting a picture of culture and values, then encouraging others to walk alongside that canvas toward a common goal.”

Ken Jaeger, Founder/CEO of MorningStar Senior Living

Artist: Tobin David Lee