



MorningStar

MEMORY CARE

Reducing Falls through Technology

The Facts

On average, people with dementia fall four times a year. Most cannot tell you how they fell.

94%

of these falls
are unwitnessed

26%

of Alzheimer's-related
hospitalizations are caused by falls

70%

of falls occur in
the bedroom

The Solution

MorningStar Senior Living is proud to offer SafelyYou in our memory care neighborhoods as part of our complete fall management program. Thanks to this technology, families and the MorningStar clinical team gain insight into fall detection and prevention through AI video monitoring.

By this proven solution, care managers can immediately review a fall video to assess each fall's severity enabling residents to get the right care right away.

**Ask us about the use of
SafelyYou for your loved one.**

Better Outcomes for Residents

40% less falls

80% fewer ER visits

99% accuracy of fall detection

See How It Works



Now included in monthly
rent for Reflections residents