

From age to age: Choose a life of giving back

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MORNINGSTAR SENIOR LIVING

What's the secret to 'the good life'? "Doing good for others," asserts Ken Jaeger, Founder/CEO of MorningStar Senior Living (whose Hillsboro community for active seniors opens early 2022). "The impact of service is a changed life—for both the receiver and the giver. Just as often, it brings the return of hope."

Jaeger does not mince words when it comes to exhorting others to live a life of selfless giving. Whether speaking to his team, seniors or any audience, his words are often these: "Don't wait to serve. Serve now. Today. Get involved somewhere. It will make you a better person."

With a wealth of experience and a more elastic schedule, retirees are ideally situated to extend themselves in purposeful activity for the sake of others.

Volunteerism not only forges a better connection with our neighborhoods, it's a way to live out our mission," says Jaeger.

Jaeger speaks from experience, for philanthropy has been a central theme of his own life and that of his company's. He goes first to his highest motivation. "Jesus couldn't have been more clear when he exhorted us to 'love others as I have loved you.' We are created for love, expressed through service to others."

But, Jaeger continues, sacrificial service



MorningStar Founder/CEO Ken Jaeger with the children of Nicaragua

is only half the story. "When you enter the world of the poor, when you take a child from the streets and see to it that they are sheltered, fed and clothed, you find yourself transformed by being love in action. You change yourself for the good as you offer goodness to others."

MorningStar's President Mark Andrzejewski joined Ken on a recent trip to hurricane-torn eastern Nicaragua. "The trip was humbling and revealing. Everywhere you look are people that need help and not always monetary help," Andrzejewski says. "Just as meaningfully you can give the gift of your presence, to sit and listen. Whether in Hillsboro, Oregon or a developing nation, people have the same hopes and dreams. We can all encourage each other in that."

For 18 years, MorningStar has been shaping its identity around impacting the world for good, building an inspiring record of what commitment can accomplish. Team members are drawn to the company for this very reason. Dining Room Supervisor Cassidy Jones credits MorningStar's culture training as a crossroad. "It flooded my heart with what I've always believed about how to live life." Thus motivated, she researched orphanages in Africa, six months later traveling to one in Tanzania. "I came away from that service more grounded in the fact that to give love is the only path to fulfillment."

fillment."

Naomi Jaeger echoes her father in exhorting others to invest themselves. After living two years in the Nicaraguan orphanage MorningStar supports, she says, "My worldview has changed. I now live in the light of what I saw and experienced in Nicaragua. I respond to people here with more patience and understanding, see people with eyes of grace. In a word, you learn to love people better."

Through the work of its Foundation, MorningStar is just as committed to giving back locally. Every community chooses a local nonprofit to support. "Volunteerism not only forges a better connection with our neighborhoods, it's a way to live out our mission," says Jaeger. "And serving together makes for wonderful relationship-build-

ing among team and residents."

In speaking to future residents of MorningStar Senior Living of Hillsboro, Jaeger asserts, "Yes, you're going to be in a community with resort-style amenities, but nothing will exceed the love and kindness on display. Let's be a light in Hillsboro and do good things together."

We invite you to look closer at our vision and progress:

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Visit our open communities in Beaverton and Happy Valley.

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MorningStar Assisted Living & Memory Care of Happy Valley

14391 SE Princeton Village Way

503.360.0883

MorningStarHappyValley.com

After 18 years of service, MorningStar has become a landmark name in senior housing, celebrated for its philanthropic initiatives. Its portfolio encompasses over 30 communities throughout the United States.